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Introduction
- No recent study has examined harm perceptions of hookah smoking among a representative sample of adults
- To inform the policy and public health programs, continuous monitoring of hookah smoking uptake and perception is needed

Study Objectives
- To estimate the prevalence of ever and current hookah smoking among U.S. adults, aged 18 years and older
- To examine factors associated with being ever and current hookah smokers
- To determine the prevalence and factors associated with perceptions of risk of hookah smoking

Methods
Data Collection
- Tobacco Products and Risk Perceptions Surveys during 2014 and 2015

Measures
- Ever hookah smoking
- Current hookah smoking: smoked hookah in the past 30 days
- Perceived harm of hookah smoking relative to combustible cigarette smoking

Results
Prevalence for U.S. Adults in 2014/2015:
- Ever hookah smoking: 15.8%
- Current (past 30 day use) hookah smoking: 1.5%
- Of ever users of little cigars/cigarillos, ever hookah smokers: 32.8%
- Of ever users of e-cigarettes, ever hookah smokers: 43.6%

Perceptions of Relative Harm in 2014/2015:
- Less harmful than cigarettes: 13.0%
- Equally or more harmful than cigarettes: 43.1%
- Uncertain, “I don’t know”: 43.9%

Conclusions
- Hookah smoking is prevalent among users of other alternative tobacco products.
- There is a knowledge gap about the harmfulness of hookah smoking.
- Young, college-educated, and never smokers perceive hookah as less harmful

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